



## UNIVERSITÀ DI PISA ENGLISH FOR TOURISM

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**MARCELLA BERTUCCELLI**

Anno accademico

2019/20

CdS

PROGETTAZIONE E GESTIONE DEI  
SISTEMI TURISTICI MEDITERRANEI

Codice

364LL

CFU

9

Moduli	Settore/i	Tipo	Ore	Docente/i
ENGLISH FOR TOURISM	L-LIN/12	LEZIONI	72	MARCELLA BERTUCCELLI GIANMARCO VIGNOZZI

### Obiettivi di apprendimento

#### *Conoscenze*

By the end of the course, the students must have attained a proficiency level in English equal to the B2 Level of the CEFR. They will be able to maintain interaction in a range of tourism-related contexts, especially regarding business English, English for tourism, and international corporate communication; to solve communicative problems in intercultural contexts; to build confidence in the professional skills needed for the tourist industry; to generally follow the main points of extended discussion regarding tourism issues; to provide speech which is clearly articulated in standard English; and to express the main points they want to make comprehensibly. Students will also acquire specialized tourism terminology.

#### *Modalità di verifica delle conoscenze*

Students will be tested to verify that they have attained the level B2 of the CEFR in Tourism English.

#### *Prerequisiti (conoscenze iniziali)*

Knowledge of general English B1 level.

#### *Programma (contenuti dell'insegnamento)*

Students will learn the structure and vocabulary of English for tourism

#### *Bibliografia e materiale didattico*

*English for International Tourism* – Upper-intermediate (New Edition) (2013), Coursebook + DVD-ROM Pack, Pearson Longman (ISBN: 9781447923916).

*English for International Tourism* – Upper-intermediate (New Edition) (2013), Workbook, Pearson Longman (ISBN: 978-1447923930).

The two textbooks above MUST be purchased. They must be NEW and not second-hand.

Murphy, R., *English Grammar in Use*, Intermediate and Upper Intermediate (9780521537629) - or equivalent reference grammar. Students can use a B2 reference grammar they already own, if they do not want to purchase a new one.

Mayes, F. (1997) *Under the Tuscan Sun*, Portland, OR: Broadway Books.

Further material will be provided by the teacher.

#### *Modalità d'esame*

The final exam includes a written test and an oral test.

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