



UNIVERSITÀ DI PISA

FUNDAMENTALS OF BUSINESS MANAGEMENT

MARIARITA PIEROTTI

Anno accademico 2023/24
CdS DATA SCIENCE AND BUSINESS
INFORMATICS
Codice 627PP
CFU 9

Moduli	Settore/i	Tipo	Ore	Docente/i
FUNDAMENTALS OF BUSINESS MANAGEMENT	SECS-P/07	LEZIONI	72	MARIARITA PIEROTTI

Obiettivi di apprendimento

Conoscenze

The learning objectives of the course revolve around three macro topics: Management, financial accounting and managerial accounting.

Modalità di verifica delle conoscenze

- Ongoing assessment to monitor academic progress will be carried out in the form of meetings between the lecturer and a group of students developing the project

Capacità

By the end of the course students will know the accounting financial process and the accounting managerial process in order to understand the impact on information system

Modalità di verifica delle capacità

Practical activities will be carried out to understand practical impact of accounting process on information systems implementation

Comportamenti

- Students will be able to manage the responsibility of managing a team project

Modalità di verifica dei comportamenti

- During group work, the methods of assigning responsibility, management and organisation during the project phases will be evaluated

Prerequisiti (conoscenze iniziali)

no requirements

Indicazioni metodologiche

lectures, with visual aids such as powerpoints/videos

Programma (contenuti dell'insegnamento)

Management,

The course is an introduction to the basic concepts of modern management. The course provides descriptions of the main functions of management, and the drivers of performance, and of the most relevant practices.

Financial accounting,

The course is an introduction to the basic concepts underlying financial accounting systems. The course provides an understanding of the



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accounting recording process and the preparation of financial statements.

Managerial accounting,

This course is an introduction to the basic concepts underlying managerial accounting. The course provides an understanding of: the cost concepts, the common methods for determining unit product costs, the cost-volume-profit relationships and the rationale for budgeting.

Bibliografia e materiale didattico

Giannetti R. and Dello Sbarba A., Management and Fundamentals of Accounting, McGrawHill, 2021.

Exercises at the end of each Chapter will be used by the students to prepare the exams. Additional exercises will be made during the sessions and the solutions will be provided on the e-learning website

Modalità d'esame

Oral exam with open questions (either theory based and brief exercises)

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