



UNIVERSITÀ DI PISA

SUPPLY CHAIN AND OPERATIONS MANAGEMENT

ANDREA BONACCORSI

Anno accademico 2018/19
CdS COMPUTER ENGINEERING
Codice 687II
CFU 9

Moduli	Settore/i	Tipo	Ore	Docente/i
SUPPLY CHAIN AND OPERATIONS MANAGEMENT	ING-IND/35	LEZIONI	90	PAOLA BELINGHERI ANDREA BONACCORSI

Obiettivi di apprendimento

Conoscenze

Knowledge of the main business functions

Understanding the relations between decisions at strategic level (strategic management, competitive analysis) and operational decisions in operations and other business functions

Understanding the substantive and formal requirements of managerial needs

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